The Opt-in Setup Check Sheet

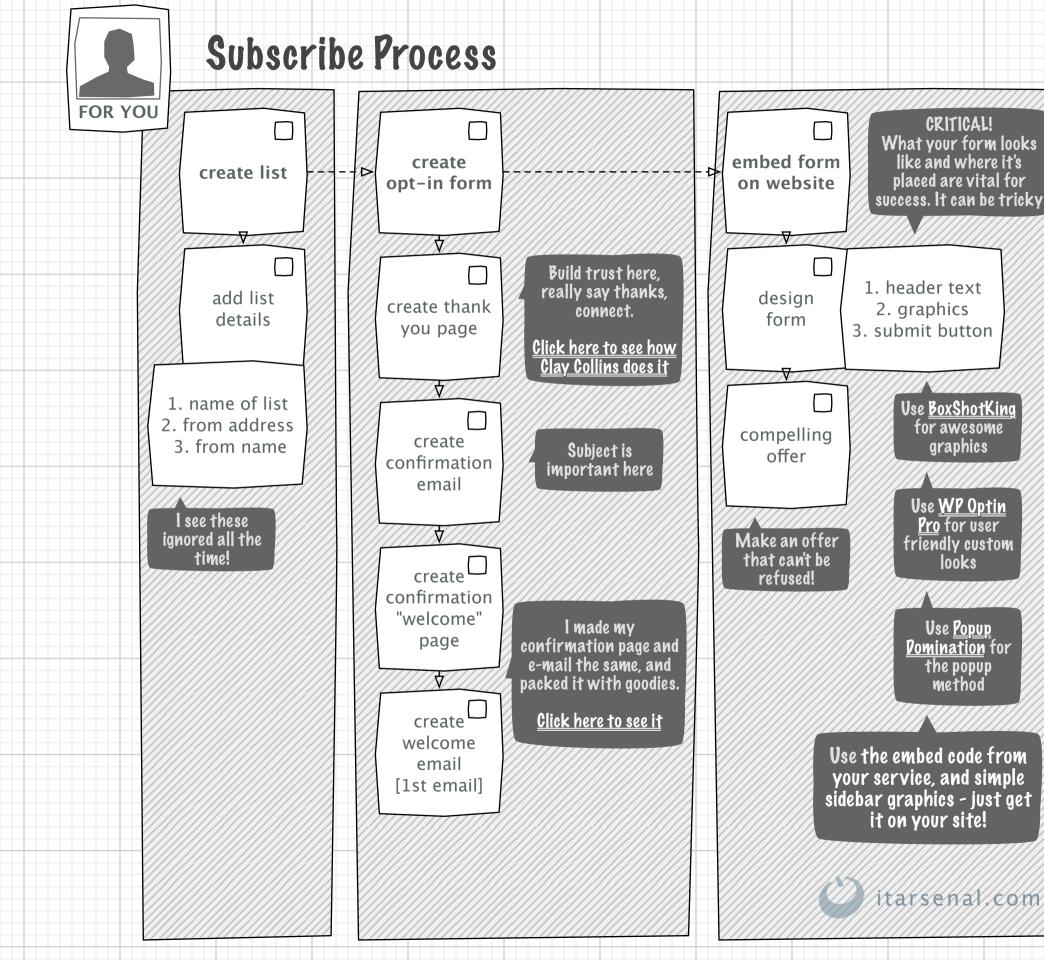
Now you can SEE exactly what happens during the entire opt-in process and where you're potentially losing your audience or showing them unbranded default information.

How many pieces have you setup below?

TIP: Print this out and check off what you've done in the provided boxes.

NOTE: Each of these steps looks a little different at the various e-mail marketing services.





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