

# THE IT ARSENAL MANIFESTO



WRITE CLEAR INSTRUCTIONS

RESPOND QUICKLY AND CONSISTENTLY  
WEBSITES, NEWSLETTERS, SALES SYSTEMS, BACKUP, MORE

"GET" THE PERSON, FIX THE TECHNOLOGY, ALWAYS IMPROVE

[OPT-INS, SIDEBARS, FTP, CODE!?, E-JUNKIE, CSS, HTML, PAYPAL, DROPBOX] [FORMS, EBOOKS, MEMBERSHIP SITES, BLOGS]

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YOUR BUSINESS RUNNING SMOOTHLY

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[HOSTGATOR, AWEBER, BLUEHOST, WORDPRESS, MAILCHIMP] [GRAVITY FORMS, PLUGINS, THEMES, E-MAIL, HOSTING, DOMAINS, HEADERS]

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BATMAN FOR ONLINE BUSINESS PROBLEMS  
A TECHNOLOGY SWISS ARMY KNIFE  
SUPPORT FOR WHEN IT STOPS BEING EASY  
HEAVEN FOR NON TECHNICAL ONLINE ENTREPRENEURS  
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TECHNOLOGY SUPPORT  
MIND BLOWING  
CUSTOMER SERVICE

T R O U B L E S H O O T I N G

FOLLOW UP  
BE USEFUL

I CAN DO IT  
I WILL BACKUP

JOYOUS TECHNOLOGY SUPPORT

NON – TYPICAL CUSTOMER SUPPORT  
IT SUPER MAN

BE UPFRONT, BE HONEST  
USE THE BEST TOOL FOR THE JOB  
STEP IN THEIR WORLD, UNDERSTAND

SHARE

IT'S WORKING! FIXED!! COMPLETE!  
THAT MAKES TOTAL SENSE!

 [ITARSENAL.COM/MANIFESTO](http://ITARSENAL.COM/MANIFESTO)